



BERGMANN  
ZWERDLING  
DIRECT

Role: Campaign Associate (CA)  
Location: Remote in California  
Salary: \$45,000+ (yearly salary)

Bergmann Zwerdling Direct, a top Democratic direct mail firm that works with campaigns from coast-to-coast, at all levels of the ballot, is seeking sharp, well-organized strategic staff to join our California team. From frontline congressional races and competitive statewides, to legislative caucuses in key swing states and large independent expenditure programs, BZD helps officeholders, candidates, and organizations develop compelling messaging and award-winning creative that breaks through the noise, motivates and persuades, and wins campaigns.

BZD Campaign Associates work closely with the firm's partners and senior leadership, facilitating work on behalf of client campaigns and ongoing organization projects. This role is an excellent opportunity to gain simultaneous exposure to federal, state, and local campaigns nationwide during a pivotal cycle for the Democratic Party at large.

This is a full-time position with some evening and weekend hours required as the election season ramps up. BZD has a physical office in downtown Anaheim, however we encourage candidates from all locations within California to apply. All staff are currently working remotely with office usage optional for those in close proximity.

#### About the Role

- Collaborating with partners and strategists to manage mail piece development and processing client changes with designers.
- Analyzing past election results and assisting partners with determining impact on planning.
- Running counts and pulling data in various voter file interfaces.
- Tracking and gathering news clips.
- Organizing and compiling campaign research.
- Assist in writing projects on a wide range of issues.
- Assist in proofing copy in pieces.
- Assist with any other tasks, including the scheduling of conference calls and meetings.
- Other duties as assigned.

#### About You

- Drive to help Democratic candidates and progressive organizations win.
- An interest in political communications, direct mail, and consulting.
- At least one cycle of political or campaign experience, preferably in communications, field, or research.
- Experience or exposure to NGP-VAN, Catalist, PDI, and/or other online voter file interfaces.

- Proficient understanding of Microsoft Office systems, Google Documents, and online research tools.
- Extreme attention to detail.
- Strong writing and editing skills.
- An interest in direct voter contact and campaign strategy/messaging.
- Ability to work independently and collaboratively.
- Effective time management skills and ability to juggle several priorities with varying deadlines.
- Energetic and willing to work long hours.
- Desire to learn and grow.

#### Bonus Skills

- Bilingual skills, including Spanish, Korean, and/or Mandarin.
- Relationships with media outlets and reporters, including constituency press.
- Experience with organizational applications including Box, Slack, Trello, and/or Wrike.

The salary for this position starts at \$45,000 (commensurate with experience). Benefits include home internet reimbursement, fully-paid medical, dental, and vision, generous paid vacation, paid sick time and holidays, 401K matching, and potential for end of cycle bonus.

We will begin reviewing applications ASAP. Applications will continue to be accepted on a rolling basis until positions are filled.

Bergmann Zwerdling Direct, Inc. is an equal opportunity employer. People of color, women, immigrants, youth, LGBTQ, and differently-abled people are encouraged to apply.

TO APPLY: Please submit your resume with a brief response (200-400 words max) to the question “Why are you a Democrat?” to [jobs@bergmannzwerdling.com](mailto:jobs@bergmannzwerdling.com).